




San Diego Coastal

Chamber of Commerce

Where Business Meets Opportunity

**Del Mar
Carmel Valley
La Jolla
Torrey Hills
Rancho Santa Fe
Torrey Highlands
Sorrento Valley
UTC**

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www.sandiegocoastalchamber.com




The 2012 benefits include the following:

1. Our new user friendly website makes finding members easier with category function
2. Sundowners are **FREE** to SDCCC MEMBERS IF PRE-REGISTERED
3. Discounted advertising benefits in the San Diego Union Tribune
4. Multiple listings on the SDCCC website and directory
5. Member Referral Program. (Earn FREE tickets to networking luncheons and “Chamber Bucks”)
6. Affordable Web advertising
7. Newsletter
8. Expanded Member to Member discount page on the website to build additional leads
9. An expanded calendar of events in partnership with several community organizations
10. A growing list of New Members that includes all 8 areas of San Diego Coastal. (Del Mar, Carmel Valley, Rancho Santa Fe, Sorrento Valley, Torrey Hills, Torrey Highlands, La Jolla and UTC.)
11. The addition of our newest “Signature Event” The Lobster and Wine Food Festival. Back by popular demand we will be combing the Wineries and Restaurants with the Lobster Festival

Our Ambassadors are a group of our Chamber Members that volunteer at our events. They are also in charge of “Ribbon Cutting Ceremonies” for new members and New Member Orientations. All new members are encouraged to contact the ambassador Chair -**Leslie Jackson** at j_jackson87@hotmail.com to find out how to get involved.

THE CHAMBER SHOULD BE ANOTHER ONE OF YOUR TOOLS TO INCREASE SALES, BETTER YOUR BUSINESS-TO-BUSINESS RELATIONS AND EXPAND YOUR VISIBILITY IN THE COMMUNITY WITH A REPUTABLE ORGANIZATION.





What is the San Diego Coastal Chamber of Commerce (SDCCC)?

The SDCCC is a Non- Profit Organization devoted to promote and develop marketing strategies for new and established businesses with effective infrastructure to serve as a support system. The SDCCC strategic planning is designed to implement its member's visibility through networking events, press releases, web site advertising and consequently supporting the local economy. We are constantly improving our practices and looking at innovative strategies to empower our members and the local community.

Why Join the Chamber?

- Ribbon Cutting Ceremony for all new members.
- Sundowners are FREE to attend for SDCCC Members**
- Awards and Recognition Ceremony at Chamber Gala event.
- Publicity- Press Release.
- Networking events: Sundowner and Del Mar Kiwanis.
- Company information listing on www.sandiegocoastalchamber.com
- Governmental Affairs Advocacy.
- Member referrals.
- Web advertising
- E-blasting Advertising.
- Member to member promotions.
- Visitor Information Center and web site.
- Community Involvement.
- Proud Member of the BBB.
- Credibility.
- Tax deductible. * Tax **ID # 95 6111735**.

**Members can advertise in the
San Diego Union Tribune on the SDCCC page for a discounted rate !**

In today's economy, community support is extremely important for all businesses to succeed! Please take a minute to get to know all the SDCCC members and support our local businesses whenever you can. Come to our monthly Sundowner to meet other members in person and take advantage of the member to member promotions.





MONTHLY NETWORKING EVENTS

SDCCC Networking Lunches

Monthly networking lunches provide members with round table networking and guest speakers. Noon-1:00. Luncheon takes place the third Thursday of each month. Reservations are required online at www.sandiegocoastalchamber.com

Networking Sundowners

Hosted by Chamber members, after hours Business Mixers provide a relaxed social setting for networking and building relationships. Hosting sponsorship available 5:00-7:00 p.m. Sundowner takes place the second Thursday of each month. Reservations are required online at www.sandiegocoastalchamber.com

Weekly Del Mar Kiwanis www.delmarkiwanis.org

An International Networking Service Club that meets every Thursday for lunch

ANNUAL SPECIAL EVENTS

Chamber Casino Night

The Chamber recognizes its outstanding volunteers, welcomes its incoming Chairperson and board members-

Lobster Festival

The Lobster Festival is a night to celebrate summer while networking with fellow chamber members and enjoying a lobster feast!

State of the Community Breakfast- bi-annually

A breakfast event in which representatives from Federal, State, County, and local governments discuss relevant political issues in our region.

Day at the Races

The Chamber's signature event! Spend the afternoon viewing the races from a sky room.

Hosting Sponsorship's available for all annual events. Please visit our web site to learn more about various sponsorship levels and benefits.



General Memberships (NO LOGO):

Include company name on website and business cards displayed at visitor's center

\$389.00 Sole Proprietors/individually operated up to 5 staff members

\$339.00 Individual sales agent/ other

Corporate Memberships (Logo and Tiles on website):

Entry Level Chairman's Circle Membership \$995.00 annually

General Membership benefits +

- Tile (LOGO) on chairman's circle of influence webpage of sandiegocoastalchamber.com
- One (1) table 6'x3' at Business Expo to promote, display products, and services.
- One (1) E-blast advertisement per year to chamber's e-mail list.
- One (1) one time advertorial in the quarterly newsletter.
- Logo on membership tri-fold brochure.
- Logo on membership/sponsorship brochure.
- Logo in each quarterly newsletter.

Bronze Chairman's Circle Membership \$1,985.00 annually

Entry Level Chairman's Circle Membership benefits.

- One Year Anniversary press release.
- One (1) additional E-blasts per year to chamber's e-mail list.
- Two (2) tickets to the Annual Lobster Festival.

Silver Chairman's Circle Membership \$3,985.00 annually

Entry Level Chairman's Circle Membership benefits.

- One (1) table for eight (8) at the Chamber's Gala.
- Four (4) tickets to the Annual Lobster Festival.
- Two (2) E-blasts per year to chamber's e-mail list.
- Two (2) advertorials, text only (no logo) in the quarterly newsletter
- One (1) 1/8 page full advertisement in the quarterly newsletter per year.
- Three (3) month banner advertisement on the events webpage.

Gold Chairman's Circle Membership \$6,500.00 annually

Entry Level Chairman's Circle Membership benefits.

- One (1) VIP table for eight (8) at the Chamber's Gala.
- Six (6) tickets to the Annual Lobster Festival.
- Six (6) tickets to the Day at the Races.
- Two (2) E-blasts per year to chamber e-mail list.
- Two (2) advertorials in the quarterly newsletter per year.
- One (1) 1/4 page advertisement in the quarterly SDCCC newsletter per year.

Platinum Chairman's Circle Membership \$10,000.00 annually

Entry Level Chairman's Circle Membership benefits.

- One (1) VIP table for eight (8) at the Chamber's Gala.
- Ten (10) tickets to the Annual Lobster Festival.
- Eight (8) tickets to the Day at the Races.
- Two (2) E-blasts per year to chamber e-mail list.
- Two (2) advertorials in the quarterly newsletter per year.
- Two (2) 1/4 page advertisements in the quarterly newsletter per year.
- Opportunity to provide gift bags or items for special events attendees.
- Your own Company's Page on www.sandiegocoastalchamber.com
- Banner displayed at all chamber's special events.
- Option for a seat on the Board of Directors.

Chairman's Circle of Influence Members

Platinum Level Chairman's Circle of Influence Member



Gold Level Chairman's Circle of Influence Member



Silver Level Chairman's Circle of Influence Member



Bronze Level Chairman's Circle of Influence Member



Entry Level Chairman's Circle of Influence Member



Del Mar Acupuncture & Acuarts Clinic
Visit Us - Just Across the Street



San Diego Coastal

Chamber of Commerce

Where Business Meets Opportunity

Serving: Del Mar, Carmel Valley, La Jolla ,Torrey hills, Torrey Highlands, Sorrento Valley, Rancho Santa Fe and San Diego

APPLICANT INFORMATION

Date of Application:

Name of Business/Organization:

Business Address:

City:

State:

ZIP Code:

Mailing Address:

City:

State:

ZIP Code:

Primary Contact:

**Title of Primary
Company Contact:**

E-mail:

Website:

General E-mail:

Phone:

Fax:

Business Description:

Business License #

***SDCCC membership application page 2
Chairman's Circle of Influence***

Premier Platinum \$10,000.00

Gold Level \$6,500.00

Silver Level \$3,985.00

Bronze level \$1,985.00

Entry Level \$995.00

Individual Membership

(Contact the office for payment installments option)

Sole Proprietor up to five (5) staff members \$389.00

Individual sales agent/ other \$339.00

Shopping Centers

Premier Platinum \$10,000.00

Gold Level \$6,500.00

Silver Level \$3,985.00

Form of Payments

Credit Card # _____ Expiration _____

Security code _____

or Check # _____

**Prices are subject to change. Please contact the chamber office for current information.
For Membership information contact 858-755-4844*

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